

ORDER



Orders
Order / Rev: 1933748
Alt Order #: WOC12379692
Product Desc: Issue
Estimate: 8024
Flight Dates: 02/04/20 - 02/07/20
Original Date / Rev: 02/03/20 / 03/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ Vote Vets
Demographic: A18+
Product Codes: IS-Candidate/US Senate
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 82847
Agency External ID: 10957AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/27/20	02/07/20	29	\$31,230.00	\$26,545.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2020	29	\$31,230.00	\$26,545.50	0.00
Totals	29	\$31,230.00	\$26,545.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$31,230.00
Market	100%	\$97,593.75

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	1%	\$975.94
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	25%	\$24,398.44
KPXB	0%	\$0.00
KRIV	18%	\$17,566.88
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	22%	\$21,470.62
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	2%	\$1,951.88

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	02/04/20	02/07/20	Local News @ 5a M-F #Htownrush @5a	CM	5:00 AM-6:00 AM	- TWTF - -	:30	3	\$450.00	P02	0.00	NM	3	\$1,350.00
(Program: #Htownrush @5a)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					3	\$450.00		0.00			
N 2	All	02/04/20	02/07/20	Local News @ 6a M-F #HTownrush @6a	CM	6:00 AM-7:00 AM	- TWTF - -	:30	3	\$850.00	P02	0.00	NM	3	\$2,550.00
(Program: #HTownrush @6a)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					3	\$850.00		0.00			
N 3	All	02/04/20	02/07/20	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	- TWTF - -	:30	3	\$630.00	P02	0.00	NM	3	\$1,890.00
(Program: CBS This Morning)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					3	\$630.00		0.00			
N 4	All	02/04/20	02/07/20	Great Day Houston 9-106M GREAT DAY HOUSTON	CM	9:00 AM-10:00 AM	- TWTF - -	:30	2	\$400.00	P02	0.00	NM	2	\$800.00
(Program: GREAT DAY HOUSTON)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$400.00		0.00			
N 5	All	02/04/20	02/07/20	Price is Right THE PRICE IS RIGHT	CM	10:00 AM-11:00 AM	- TWTF - -	:30	2	\$900.00	P02	0.00	NM	2	\$1,800.00
(Program: THE PRICE IS RIGHT)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$900.00		0.00			
N 6	All	02/04/20	02/07/20	Local News @ 12p M-F 11 NEWS AT NOON	CM	12:00 PM-12:30 PM	- TWTF - -	:30	2	\$800.00	P02	0.00	NM	2	\$1,600.00
(Program: 11 NEWS AT NOON)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$800.00		0.00			
N 7	All	02/04/20	02/07/20	Ellen 3-4p ELLEN	CM	3:00 PM-4:00 PM	- TWTF - -	:30	2	\$620.00	P02	0.00	NM	2	\$1,240.00
(Program: ELLEN)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$620.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	All	02/03/20-02/09/20		Ellen 3-4p			3:00 PM-4:00 PM		- TWThF - - - -	:30	(\$620.00)	0.00	NM		
See MG 7.3															
[Recon Preempt: DNA - Network Special Report]															
3	All	02/07/20-02/07/20		Local News @ 4p M-F	4-5p				- - - - - F - - - -	:30	\$620.00	0.00	NM		
Ⓜ MG for 7.1 02/05															
N 8	All	02/04/20	02/07/20	Local News @ 4p M-F 11 NEWS AT 4PM	CM	4:00 PM-5:00 PM	- TWTF - -	:30	2	\$620.00	P02	0.00	NM	2	\$1,240.00
(Program: 11 NEWS AT 4PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$620.00		0.00			
N 9	All	02/04/20	02/07/20	Local News @ 5p M-F 11 NEWS AT 5PM	CM	5:00 PM-5:30 PM	- TWTF - -	:30	2	\$970.00	P02	0.00	NM	2	\$1,940.00
(Program: 11 NEWS AT 5PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$970.00		0.00			
N 10	All	02/04/20	02/07/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	- TWTF - -	:30	2	\$1,770.00	P02	0.00	NM	2	\$3,540.00
(Program: 11 NEWS AT 6PM)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$1,770.00		0.00			
N 11	All	02/04/20	02/07/20	Wheel of Fortune 630-7p WHEEL OF FORTUNE	CM	6:30 PM-7:00 PM	- TWTF - -	:30	2	\$3,000.00	P02	0.00	NM	2	\$6,000.00
(Program: WHEEL OF FORTUNE)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/03/20	02/09/20	- TWTF - -					2	\$3,000.00		0.00			

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N 12	All	02/04/20	02/07/20	Local News @ 10p M-F 11 NEWS AT 10P MF	CM	10:00 PM-10:35 PI-	TWTF--	:30	2	\$2,870.00	P02	0.00	NM	2	\$5,740.00
(Program: 11 NEWS AT 10P MF)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/03/20	02/09/20	- TWTF--			2		\$2,870.00		0.00				
N 13	All	02/04/20	02/07/20	Late Show Late Show	CM	10:35 PM-11:37 PI-	TWTF--	:30	2	\$770.00	P02	0.00	NM	2	\$1,540.00
(Program: Late Show)1Q20 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/03/20	02/09/20	- TWTF--			2		\$770.00		0.00				
													Totals	29	\$31,230.00